

If the naming of school librarians is a challenge, the quandary of correctly naming positions for professionals working with technology is a veritable quagmire. Since the positions are relatively new in schools and districts, and since job duties vary widely, there is very little similarity between titles from one district to the next, or even within single districts. The one unifying factor is that almost all titles do have the word “technology” included. Message board members of LM_Net, TLC, and EDTECH responded to a survey in which they listed titles at their schools and districts, and provided brief descriptions of duties for those positions. The results, coming from 25 contributors from several states, show little consistency other than the inclusion of the word “technology” in most titles.

FROM	TITLE	DUTIES
TX	Campus Instructional Technologist	Keeping the computers running, training for software and hardware, videoconferences, and anything else asked as well as some admin duties
TX	Campus Technology Coordinators	Campus teacher/staff member who does troubleshooting and escalates issues to district technology
TX	Campus Technology Representatives; Technology Integration Lead Teachers; Technology Integration Specialist	CTR-responsible for campus technology like installing software, updates, keep up with district mandates; TILT-responsible for helping teachers integrate technology in lessons (not one on each campus); technology Integration specialists (two or three districtwide provide professional development to district and keep abreast of emerging trends and make recommendations to board)
TX	CLT--Computer Liason Tech	Teacher on campus who does troubleshooting for district personnel and fixes minor things
OK	Computer Teacher	Teacher
CA	Digital Media Resources Developer	Manages the server and uPortal site that deploys online academic resources such as WorldBook, CaliforniaStreaming, etc. throughout our county. Also manages Moodle site, performs upgrades, installs modules, etc. Creates content management system sites for County. ed. departments, schools, and districts in our county. Assists in training on various topics. Helps organize Classroom Technology Showcase event.

VA	Direction of Information Technology	Oversees all school division technology purchases, staffing, and budgets
TN	Director of Academic Technology	In charge of faculty professional development, oversees student instruction and technology curriculum, research and implement programs and tools to support the administration, students, and faculty (ex. Moodle LMS), consults with the network administrator, troubleshooting - mostly on software, +
TX	Ed Tech	Find and share and teach educational technology for district (in Curriculum & Instruction department)
OK	Electronic Technician	Computer/Printer maintenance
Texas	Instructional Technology Consultant	Training teachers for technology implementation, providing technology staff development, writing & distributing monthly technology tips newsletter, trouble shooting software/hardware issues
TX	Instructional Technology Specialist (ITS)	primary job responsibilities include planning with teachers and assisting them with the integration of technology into their lessons; providing technology professional development; providing training on everyday responsibilities that involve technology; troubleshooting hardware and software problems and calling in Tech Support when needed; teaching / assisting with model lessons involving technology; creating and maintaining school web site; other job responsibilities vary by campus and include sponsoring student-led broadcast news, electronic newsletter creation and distribution, professional development class creation and attendance tracking - and more!
TX	iTech	Teaches technology to staff
OK	LMS/Site Tech	
AK	Managers	Contracted employees who run the tech department - ordering, installation, upgrading equipment, moving equipment, training, budget, EVERYTHING!

Kentucky	School Technology Coordinator	Troubleshoot/enter tickets for district tech person; facilitate the use/integration of instructional technology; provide professional development as needed in building; maintain school website; maintain list of students who have signed the district's AUP; sponsor a Student Technology Leadership Program; manage passwords for all students in the building.
NC	Tech Facilitator	Collaborates with staff and provides instruction to students/staff
Oklahoma	Technical Support Specialist	Campus troubleshooter
NC	Technician	Repairs, troubleshooting, website development
TX	Technician	Campus maintenance (many care for multiple campuses)
AK	Technician	School district employees who work under the directive of the managers - mostly hands-on - installation, troubleshooting, printers, etc.
TX	Technology	Odd term for everyone who is not assigned to Ed Tech or campus tech
TX	Technology Director	Oversees all district technology and technology staff as well as technology budget
TX	Technology Integration Educator (TIE)	Facilitating Promethean Board use in classroom; troubleshooting minor connection and network glitches; PD for teachers/staff to file own maintenance requests; annual NCLB reporting (hand counts internet-connected devices); heads technology committee to prioritize and suggest technology purchases; reports to principal and site-based team; main contact for educational technology pyramid specialists; identifies teacher/staff needs for hardware and software; trained twice per year by ed tech dept in district; attends and works at district ed tech conference; informs teachers about PD opportunities and incentive-based training classes offered after school and during summer; distributes catalog for PD classes and identifies teacher needs for training in specific areas. There is a stipend for this

		job.
Ohio	Technology Resource Facilitator	Assisting teachers with technology implementation, teaching multimedia to students
OH	Technology Resource Teacher	Instructional Technology coach for teachers
VA	Technology Support Specialist	Computer maintenance

Clearly the job titles and the duties attached thereto are nearly as many as there are positions. The fact reflects that librarianship and technology education are in a rapid state of change as the fast-moving world of technology continues to evolve.